

# Beauty & Scents

A Publication of Alexander Perfumes & Cosmetics... "Where Your Beauty is Our Business"

## The Hands of a Model

The world's leading authority on hands, and internationally renowned hand model, Linda Rose, introduces her Hand and Nail Care System. An array of products with active ingredients such as Alpha-Hydroxy Acids, Liquid Collagen, and Plant Extracts.

One of five products in this line is Linda Rose's 2-Step Hand Care System, it is the first system which exfoliates, moisturizers, lightens, protects and beautifies hands in seconds! Just give Linda a minute a day, and she will give you the most beautiful hands you've had in a long time!

Linda Rose's Hand and Nail Care System consists of five products but it is the 2-Step Hand Care System that is the gem of the line, an Active Hand Cream with an SPF 15 and a Protective Hand Gel that seals in the cream.

The other products consist of a Nail and Cuticle Serum with Liquid Collagen, a Laminate Base Coat for soft nails, a Rehydrating Base Coat for brittle nails, and finally, a Protective Top Coat for healthy nails.

Linda Rose has also developed a foot care system. All of the products are formaldehyde, toluene, and cruelty free. Call for prices and special value sets.

### Inside

J.F. Lazartique Back in Stock  
Page 3

Phytomer's Firming Products  
Page 2

SummerFragrances  
Page 2

White Teeth On-The-Go  
Page 3

Dior's Anti-Aging Experts  
Page 3

Excellence by Lancaster  
Page 3

## Introducing Bond No. 9

These fragrances were created to celebrate New York, the premier metropolis of the twenty-first century. Each essence captures the sights, sounds and non-stop energy of Manhattan. Conceived and composed at 9 Bond Street, an old-fashioned cobblestone street in Noho, Bond No. 9 fragrances are quickly setting the pace of third millennium perfumery. A collection of seventeen bold fragrances with a dynamic edge, that will restore the unique artistry to perfume blending, and therefore using only high 18 -22 percent concentrations of pure eau de parfum. These were the longlasting concentrations of the legendary scents of the 1920's and 30's. And now... legends are born again. Enjoy.

Broadway Nite: Green violet, rose, vanilla, musk.

Chelsea Flowers: White peony, white hyacinth, musk.

Chez Bond: Sparkling citrus tones, herbal green tea, sandalwood.

Eau de Noho: Mandarin, violet leaves, cashmere woods.

Fashion Avenue: Mimosa, ylang ylang, black currant.

Gramercy Park: Fresh greens, muguet, English ivy, sheer woods.

Great Jones: Sweet orange, cedarwood, oakmoss.

H.O.T. Always: Cinnamon, bergamot, patchouli.

Madison Soiree: Gardenia, jasmin, oakmoss.

New Haarlem: Bergamot, lavender, coffee, vanilla, patchouli.

New York Fling: Bergamot, freesia, amber.

Nouveau Bowery: Lime basil, wild lily.

Nuits de Noho: Jasmin, creamy vanilla, sheer patchouli.

Park Avenue: Chamomile, paperwhite, vanilla.

Riverside Drive: Basil, pineapple, sandalwood.

So New York: Mirabelle, espresso, cocoa powder.

West Broadway: Lime, lily of the valley, sheer musk.



*Decanters Pour the Essences  
from Life-Size Mannequins at 9 Bond Street*

## Beauty at your Fingertips

Our hand and nails are frequently in contact with drying, damaging cleaning products and adverse weather conditions. Take care of your hands and nails by doing weekly manicures yourself. It can be as simple or as elaborate as you like.

**Mavala** is recognized throughout the world as the leader in hand and nail care. Since 1958 the Mavala clinic in Switzerland has specialized in solving problems related to the beauty and care of hands, and especially nails. Here are some common ailments: soft, weak nails - thin, fragile nails - dry, brittle nails - splitting, flaking nails - slow growing nails. Each of these concerns can be remedied with just one or two Mavala products.

Nailactan is a nutritive nail treatment cream that is applied to the area below the nails, and helps stimulate their growth. Nail-Shield is a 2 phase nail guard, applied like nail polish, this will give your nails a physically barrier of protection. It prevents breakage and supports weak nails. Scientifique is the original penetrating nail hardener, it hardens nails and stops them from splitting and flaking. Ridge Filler is applied to nails with ridges or other surface irritations. Also available from Mavala; their Beauty Pouch, an all-in-one-travel manicure kit.

## Phytomer's Sea Tonic

Sea Tonic firming treatment products for the body were designed to revive skin tone and elasticity. It is ideal to use Sea Tonic at times of weight gain or loss, pregnancy, or to prevent signs of aging due to sun exposure.

Patented marine ingredients stimulate the natural reconstruction of the dermis to smooth and firm skin. The products will give you intense efficiency while leaving your skin cool and radiant. The line consists of three homecare products, a bust gel, a body cream and a stretchmark cream.

## Lancaster Sun Back in Stock!

Alexander Perfumes and Cosmetics is proud to bring Lancaster's golden tan to you! Known for the color it brings to your skin by tanning, Lancaster is still the No.1 selling sunline in Europe. Each product contains Bio-Melanine Complex, which ensures you a deep golden tan that is longlasting and keeps your skin moist. Also, Lancaster products contain a free-radical complex and are non-comedogenic and allergy tested. Choose from a tan deepener (without sun protection for the well-tanned), or a milk with SPF 4 to SPF 35, Lancaster also makes after sun moisturizers for face and body.

## Summer Scents are in the Air!

Summer is the perfect time of the year to update your fragrance wardrobe. We'll call it Summer-Sense! Take a look at your current selection and consider adding these new favorites...

Amor Amor by Cacharel, Eau de Lique, Chris 1947 by Christian Dior, Romeo Gigli Man, and the new Romance Silver for men by Ralph Lauren.

Just as the forever revolving world of fashion, the fragrance industry continues to change as well.

The fashion world of Cacharel is soft, romantic and pure, and **Amor Amor** reflects that same image. The fragrance is a sparkling fruity blend of florals that celebrate romance, love and passion. It's impulsive and energetic. It's a composition of mandarin, black currant, lily of the valley and grey amber. Perfect for a Spring-time fragrance.

In 1947, Christian Dior launched his very first collection with a sophisticated style expressing elegance. Today, everything Dior is still elegant. **Chris 1947**, the latest women's fragrance by this fashion giant, was designed for women who have a "rock and roll" style. A sexy combination of fresh fruits, exotic florals and sweet wood. A fragrance that is truly young at heart.

American fashion designer, Ralph Lauren who has revolutionized the fashion industry, is continuing to launch new and exciting fragrances along side of his stylish fashion. His latest men's fragrance, **Romance Silver**, is a spicy blend of tobacco flower, earthy woods and fresh tangerine.

**Romeo Gigli Man** is the latest of this Italian fashion designer. A crisp blend of bergamot, mandarin, cinnamon and patchouli.

And then, finally, enjoy **Eau de Lique** a shared fragrance by the renown crystal designer. A freshness that lingers like the clean air after a recent rainstorm.

**To Order: [www.BeautyAndScents.com](http://www.BeautyAndScents.com)**

**Are you showing the first signs of aging?**

**Visible wrinkles?**

**Lack of firmness?**

Did you answer yes? Then discover **Christian Dior's** 3 anti-aging experts. Each skincare line carries a serum, a face cream and an eye cream.

Starting with their "**No-Age Essentiel**" line to defend against the first signs of aging, this line contains Tri-Age Prove Technology (a muscle relaxant).

Next, fight the visible signs of wrinkles by using the "**Capture 60/80**" line with Retinol and C.U.R.E. Complex ("pulls the wrinkles")

And for those that lack firmness use Dior's "**Capture Lift**" line with tightening agents and anti-oxidants.

## Go Smile!

*On-The-Go  
Tooth Whitening*

An ampoule packed with a 6% Hydrogen Peroxide Polymer Gel that brushes on in seconds! No more trays, lasers, or "stickers" on your teeth.

Imagine the convenience and ease of **Go Smile**. Imagine your smile power... anywhere, anytime.

Professional formula pioneered by Jonathan Levine, D.M.D. in New York. Flavored in spearmint, apply the gel twice a day for 14 days and then maintain your smile once or twice a week for ultimate oral health. Also try Go Smile in AM or PM toothpaste.

## J. F. Lazartique's Back!

Jean Francois Lazartique, a French hair dresser, felt that there was an overwhelming array of hair health problems with all of his clientele. That's when in 1977, he created a pre-shampoo repair system from bone marrow in his kitchen. He, thereafter, continued to develop other hair care products based on the best active ingredients and raw materials available.



**J. F. Lazartique's** product line is based on a very high concentration of plant extracts and natural ingredients to effectively cure and combat everyday hair problems. Whether your concern is dry hair or oily, or whether your concern is hairloss, dandruff, or needing more volume, J. F. Lazartique has your solution. And each one of the products will give you the best result you have ever experienced in haircare.

**J. F. Lazartique's** product line consists of pre-shampoo treatments, shampoos, conditioners, styling products, sun protection and even vitamins. Available in both La Jolla and Las Vegas locations.

## Lancaster's Excellence Eye Cream

*Lancaster's Excellence Skin Care Line uses exceptional technology, provides outstanding results and is ultimate luxury.*

Suractif, the Retinol experts, present Excellence, Lancaster's most powerful anti-aging treatment, now in a range of creams for the most demanding skins. Skin is thoroughly and visibly lifted, smoothed and luminous, fine lines and wrinkles are significantly reduced.

For the first time, a 3-step patent-pending Excellence technology intensively boost cell revitalization. The Excellence line eliminates toxins, introduces the double-Retinol complex and nourishes with a potent truffle extract. Excellence Lifting Revitalizer comes in normal and rich formulas for the face. And now, Excellence introduces the **Excellence Eye Cream**. The eye cream contains Wild Rose extract and fine pearl extract. It gives an intensely stimulating effect to the eye contour and is highly moisturizing.

Don't forget, Alexander Perfumes and Cosmetics carries the entire Suractif line in Lancaster, as well as their sun products.

**To Order Call 1-800-326-1632**

## Vitamin C Hands

Darphin has reformulated their hand cream into a light-weight textured cream enriched with Vitamin C and plant extracts. The hand cream is instantly absorbed into the skin, leaving your hands soft and supple. This new hand cream is also designed to prevent skin aging and age spots.

Ingredients such as sweet almond oil and cotton provide the hands with optimal moisture, while ingredients such as Vitamin C and E, lemon, grape and blackberry ensures anti-oxidant and whitening benefits.

Use this hand cream on a daily base and watch how it strengthens your nails. Also, try this new hand cream on your feet as part of a at-home mini pedicure!

### **NOW AVAILABLE...**

**THE DR. GROSS ALPHA-BETA PEEL**

**HAS BEEN REPACKAGED!**

**THE 2-STEP, 30 DAY SUPPLY**

**NOW COMES IN**

**INDIVIDUAL PACKETTES!**

**GREAT FOR TRAVEL!**

## Over 500<sup>+</sup> fragrances

**For Him:** Acqua di Gio, A\*Men, Aqua di Parma, Aqua Di Selva, Aqua Lavanda, Allure, Altitude, Amouage, Antaeus, Armani, Azzaro, Bel Ami, Blue Jeans, BLV, Bois du Portugal, Bond No. 9, Boss, Boucheron, Bulgari, Bulgari Black, By, Cacharel, Carolina Herrera, Caron, Carrera, Casran, Casual Friday, Chanel, Chrome, Ciel, Comptoir Sud Pacifique, Coolwater, Coriolan, Creed, Cypre-Musc, D&G, d-Dunhill, Darphin, Dark Blue, Declaration, Desire, Dia, Dolce & Gabbana, Dreamer, Drakkar Noir, Dune, Dunhill, Eau de Cartier, Eau de Lavande, Eau de Rochas, Eau de Sud, Eau d'Orange Verte, Eau Sauvage, Echo, Egoiste, Effusion, Emporio Him, Envy, Epoque, Erolfa, Essencia, Fahrenheit, Gendarme, Gianni Versace, Givenchy Gentleman, Goodlife, Grabazzi, Green Irish Tweed, Gucci, Habit Rouge, Hanae Mori, Helmet Lang, Heritage, Hermes, Higher, Higher Energy, Himalaya, Hugo Boss, Iceberg Twice, Imperiale, Issey Miyake, Jacomo, Jaipur, Jako, Jivago, Joop, Jungle, Just Cavalli, Kenzo, Kouros, Krizia Uomo, L'Anarchiste, La Coste, Lagerfeld, Lalique, Lanvin, Le Male, Live Jazz, Lolita Lempicka, Lui Rochas, M7, Mania, Marc Jacobs, Metal Jeans, Michael Kors, Miracle, Monsieur Balmain, Monsieur Givenchy, Mont Blanc, Montana, Moustache, Must de Cartier, Nobile, Oxygene, Paco Rabanne, Pasha, Pino Silvestre, Platinum Egoiste, Polo Blue, Polo Sport, Pour Monsieur, Quasar, Roberto Cavalli, Rocabar, Roger & Gallet, Romance, Royal Secret, Royal Water, Rush, Salvatore Ferragamo, Santos, Silver Mountain Water, Subtil, Swiss Army, Tabac, Tabarome, Time for Peace, Touch, Tsar, Ultra-Violet, V-Gendarme, Van Cleef & Arpels, Versace, Versace Man, Very Valentino, Vetiver, XCentric, Xeryus, Xeryus Rouge, Yang, Yohji, YSL, Zino, 212, 1881, 4711.

**For Her:** AV, Acqua di Gio, Addict, Alexander McQueen, Alexandra, Alfred Sung, Allure, Amor Amor, Amouage, Amarige, Amarige D'Amour, Anais Anais, Angel, Animale, Annick Goutal, Aqaba, Aqua Allegoria, Armani, Arpege, Azzura, Azzaro 9, Baby Doll, Bal a Versailles, Balmain de Balmain, Bandit, Bazar, Be-21, Bellodgia, Bijan, Bill Blass, BLV, Birmane, Blonde, Blue, Bond No. 9, Boucheron, Bulgari, Burberry, By, Byblos, Byzance, Cabaret, Cabochard, Cabotine, Calandre, Caleche, Carolina, Carolina Herrera, Casmir, Cashmere Mist, Cassini, Champs Elysees, Chance, Chanel 5, 19, Cheap and Chic, Chic, Chloe, Christian La Croix, Ciel, Climat, Coco, Coco Mademoiselle, Collection, Comptoir Sud Pacifique, Coolwater, Coriandre, Costume National, Creed, Cristalle, Cristobal, D&G, Dalisimme, Design, Desire, Dia, Diorella, Dioressence, Diorissimo, Diva,

Dolce & Gabbana, D'Orsay, Doulton, Dune, Eau de Amouage, Eau de Cartier, Eau de Cartier Concentree, Eau d'Eden, Eau de Givenchy, Eau de Rochas, Eau de Sud, Eau du Soir, Eau Torride, Eclat d'Arpege, Eclix, Eden, Emporio She, Empreinte, Enigma, Enjoy, Envy, Escada, Essence D'Eau, Fath de Fath, Femme, Fendi, Fidji, First, Fleur d'Eau, Fleur d'Orlane, Fleurissimo, Fleurs de Rocaille, Flower, Fracas, Fragile, Galore, Gem, GFF, Gianfranco Ferre, Gianni Versace, Giorgio, Givenchy III, Glamorous, Glow, Grain de Folie, Green Tea, Gucci, Gucci II, Gucci 3, Habanita, Hanae Mori, Herve Leger, Hiris, Hypnotic Poison, Iceberg Twice, Il Bacio, Immense, Incanto, Infini, Initial, Irisia, Issey Miyake, Ivoire, J'adore, J'ai Ose, Jaipur, Jardins de Bagatelle, Je Reviens, Jean Louis Scherrer, Jean Paul Gaultier, Jessica McClintock, Jil Sander 4, Jivago, Jolie Madame, Joop, Joy, Just Cavalli, KL, Kenneth Cole, Kenzo, Kumquat, Lady Caron, Laguna, Lalique, Lancaster, Lapidus, L'Air du Temps, Lauren, L'Eau par Kenzo, Le Baiser, Le Dix, Le Roy Soleil, L'Heure Bleue, L'Instant de Guerlain, L'Interdit, Light Blue, Lolita Lempicka, L'Or de Torrente, Lou Lou, Ma Griffe, Mackie, Madame Rochas, Mahora, Mania, Manifesto, Marc Jacobs, Mariella Burani, Metal, Michael Kors, Miss Balmain, Miss Dior, Mitsouko, Molinard de Molinard, Montana, Moschino, Muguet de Bonheur, Must de Cartier, Mystere, Niki de St. Phalle, Nirmala, Noa, Nocturnes, Norell, Nude, Nuit de Noel, Ombre Rose, Omnia, Opium, Organza, Oscar de la Renta, Oxygene, Paloma Picasso, Panthere, Paris, Parfum d'Ete, Pheromone, Phytom, Poeme, Polo Sport, Pour Une Femme, Pure, Quartz, Quelques Fleurs, Quelques Roses, Quelques Violettes, Ralph, Red Jeans, Remember Me, Rive Gauche, Roberto Cavalli, Roger & Gallet, Roma, Romance, Romeo Gigli, Rouge Hermes, Royal Secret, Royal Water, Safari, Salvador Dali, Salvatore Ferragamo, Samsara, Scherrer 2, Sensations, Sensi, Sentiment, Shalimar, Sicily, Sonia Rykiel, So Pretty, Soir de Paris, So You, Spring Flower, Sublime, Subtil, Tabac Blond, Tatiana, Tea Rose, Terracotta, Tiare, Tilleul, Time for Peace, Tocade, Touch, Ubar, Ultraviolet, Un Jardin en Mediterranee, V'E, Valentino, Vent Vert, Very Valentino, Vanisia, Versace, Very Irresistible, Volupte, Wish, Y, Yendi, Yin, Yohji Yamamoto, Ysatis, Yvresse, 1000, 1881, 212, 273, 24 Faubourg, 2000 Fleurs.

### **Cosmetics and Skin/Hair/Nail Care:**

Darphin, Valmont, Christian Dior, Classified Cosmetics, T.Leclerc, Guerlain, Mario Badescu, Lancaster, Orlane, Alexandra de Markoff, Phytomer, GlyDerm, Dr. Gross, Biodroga, Rene Furterer, J.F.Lazartique, Terme di Saturnia, Badedas, Mavala, Barielle, Roger & Gallet, Kristal, SoapRocks, Pure Living, Aromatherapy Associates, Elton Rocks, Linda Rose, Go Smile.

**Don't forget to visit our Lake  
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