

Beauty & Scents

A Publication of Alexander Perfumes & Cosmetics... "Where Your Beauty is Our Business"

LE BAISER - the Kiss

Rene Lalique created many outstanding designs in his early jewelry collection. One piece however stood alone in terms of its beauty and originality-*Le Baiser*, a brooch created in 1904 depicting two lovers the moment before a kiss.

This piece was the inspiration for Lalique's newest women's fragrance, *Le Baiser*. The fragrance features the romantic top notes of gardenia, violet and black currant. The scent unfolds into Moroccan rose, Indian jasmine and Jamaican pimento berries. End notes of amber, Indian sandelwood and musk linger seductively in this complex fragrance.

The crystal flacon replicates the original brooch - with the kissing couple encircled by a trellis of

roses and thorns. The design was created to portray the duality of love. It suggests love's tenderness and passion, (the tender moment before two lovers kiss) yet the suffering (thorns), which is sometimes a consequence of love.

The crystal flacon is mouth-blown in clear and satin-finish crystal, and is adorned with an 18 carat gold plated trellis of thorns. *Le Baiser* is also available in glass interpretations of the crystal piece, with roses encrusted in the body of the bottle.

Le Baiser makes a perfect bridal shower gift and comes with complimentary gift wrapping.

Call Alexander Perfumes & Cosmetics to order.



Put yourself at the mercy of love...

Body Creme	6.8 oz	\$55
Body Veil Spray	3.3 oz	\$49
Eau de Parfum Spray	1.7 oz	\$70
Eau de Parfum Spray	3.3	\$100
Parfum (pictured)	3.4	\$800
Parfum Spray	0.33 oz	\$95
Parfum spray refill	0.33 oz	\$60
Soap (avail. in Spring)	5 oz	\$19

Swarovski Jewelry Annual Edition Pin and All New Spring Collection

The 2000 Annual Edition Pin, *Joy*, is the second edition in Swarovski's pin series Celebrate the Spirit and is now available at Alexander Perfumes & Cosmetics. The pin is bright, delightful, spirited and features an expressive crystal pave and rhodium



figure waving a gold ribbon filled with Light Colorado Topaz crystals. Purchases of Joy will benefit the National Dance Institute. Swarovski will donate a minimum of \$25,000 from the sales of the pin in 2000 to NDI in support of the unique cultural arts programming they provide to children of all social, economic and ethnic backgrounds. Joy is beautifully boxed and comes with a certificate of authenticity and charity announcement. Swarovski Jewelry offers the highest craftsmanship, brilliantly cut crystals and classic designs. For Valentine's Day, Swarovski features some beautiful heart shaped jewelry!

To order your Joy pin call Alexander Perfumes & Cosmetics at (800) 326-1632 or (858) 454-2292

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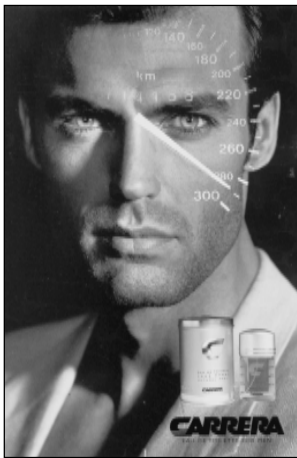
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Our Feature Perfume CARRERA

Today the name *Carrera* is internationally attached to a universe of high competition and high technology. The *Carrera* line is designed with elegance. Its turbo charged packaging and fragrance draws on the timeless, sleek design of race cars. A world of fast-track adventure and confidence. *Carrera* Eau de Toilette for Men is a new creation. With a subtle combination of amber, vetiver and musk, it evokes adventure and exoticism. It's fresh, spicy, spontaneous and complex - perfect for



the sporty, adventurous man. *Carrera* Eau de Toilette for her, like its male counterpart, this fragrance has a sensual woody and soft musky base. The top note is sparkling with lemon and bergamot, which lingers to a fragrance of rose, jasmine and peach. Dynamic, adventurous and feminine is what this fragrance evokes.

Special pricing for Beauty & Scents readers through February 2000!

Men

Eau de Toilette Spray			
1.0 oz	\$27		\$23
1.7 oz	\$38		\$30
3.4 oz	\$54		\$45

Women

Eau de Toilette Spray			
1.7 oz	\$42		\$32
3.4 oz	\$60		\$49

Complimentary Gift Wrapped for
Valentine's Day

FRAGRANCE & COSMETIC NEWS

Happy New Year! The year 2000 brought more than just the turn of century, it brought a world of new and exciting scents for perfume connoisseurs.

For Women

- ¥ *Indecence* by Givenchy
- ¥ *D&G Feminin* by Dolce & Gabbana
- ¥ *Le Baiser* by Lalique
- ¥ *Birmane* by Van Cleef and Arpels
- ¥ *Sence of Space* by Axis
- ¥ *Carrera* (our feature perfume)
- ¥ *Rush* by Gucci
- ¥ *NOA* by Cacharel

For Men

- ¥ *Tabarome* by Creed
- ¥ *D&G Masculin* by Dolce & Gabbana
- ¥ *Carrera*
- ¥ *Rochas Man*
- ¥ *Pi* by Givenchy

Stop by Alexander Perfumes & Cosmetics to sample any of these new fragrances. The new year could mean a new signature fragrance for you!

Dull Skin No More!

Are you plagued with dull skin? Try Clarins' newest line *Peau Neuve Renew-Plus Night Lotion*. It could be the answer. It has a Pre Retinol Vitamin A with vegetable extracts such as papaya, nut, kiwi and olive leaf. You will see more radiance, an even skin tone and the minimizing of fine lines.

Special Offer

February 15 & 16 and March 4

Complimentary Energizing Facial Treatment

when you purchase any product in the Clarins line!

Call Alexander Perfumes & Cosmetics at (858) 454-2292 for an appointment. Hurry, appointments are limited — first come, first served.

Everything but the flowers . . .

Indecence by Givenchy breaks all the old rules and embraces today's fashion trend of the unexpected without the use of flowers in its formula.

Originality, elegance and sexiness are the statements of this unprecedented perfume. It gains attention with a top note of cinnamon and fresh spices. At the heart of the fragrance is the scent of Jacaranda wood and seductive Patchouli. Caresses of Amber and Musk round out the fragrance for an erotic and sophisticated perfume.

If you're the type who wants everything but the flowers for Valentine's Day, *Indecence* by Givenchy is the fragrance for you.

To Order Call 1-800-326-1632

Micro Dermabrasion - The Newest and Most Effective Skin Care Solution for the New Millennium

Reveals Younger, Healthier Looking Skin



Micro dermabrasion is thought to be the most innovative and effective treatment available to professional estheticians to fight almost any kind of skin problem and symptoms of aging. The redness and recovery time of laser treatments and chemical peels are not a factor with micro dermabrasion. In fact, there are no visible side effects, pain or allergic reactions

caused by micro dermabrasion. The technique actually makes the skin look younger by helping replace the collagen we lose in our skin every day. Micro dermabrasion works by using a vacuum technique, which guide pure micro crystals over the upper skin layers. These crystals abrade the epidermis very smoothly layer by layer. The depth of the abrasion is totally controllable, making the technique a solution for all types of skin problems.

Benefits of Micro Dermabrasion

✘ Reduces fine lines, crow s feet, blackheads, scars, stretch marks, cellulite, sun damaged skin, oily skin and age spots

✘ Substitutes all types of skin peelings

✘ Fast regeneration

✘ 100% control over peeling depth

✘ Visible results after very first treatment

When repeated once a week over a five-week period, clients notice at least a 50% improvement in texture, color and appearance of the skin. Depending on the skin condition, most people require 5-9 treatments over the same number of weeks.

*Micro Dermabrasion offered by Alexander Perfume & Cosmetics
by calling 1-800-326-1632 or (858) 454-2292*

It's a Wrap!

Take the guess work out of selecting the perfect fragrance or gift for that special someone this Valentine s Day with an Alexander Perfumes & Cosmetics Gift Certificate and miniature perfume.

We ll wrap our gift certificate up with a miniature perfume in an attractive transparent cylinder tied with a bow.

The recipient has something to open and something to shop for! Your loved one can choose from perfumes, cosmetics, accessories and skin care services — the beauty is *they decide*.

**Stop by Alexander
Perfumes & Cosmetics
at 7914 Girard Avenue**

La Jolla

or call (858) 454-2292

**to order your wrapped
gift certificate and
miniature fragrance**

(\$25 minimum certificate value).



NEW!

Alexander Perfumes & Cosmetics Exclusive - Lancaster Products

NEW!

Lancaster has debuted a new line of products that are available exclusively at Alexander Perfumes & Cosmetics. The Skin Maximizer features breakthrough technology to produce long lasting radiance by improving micro-circulation and increasing skin protection from harmful elements. Tests of the products show that after just two weeks of use, Skin Maximizer products improved skin radiance. Still available Lancaster s Suractif, Oxygen Supply, Sun and Bath products.

Call Alexander Perfumes & Cosmetics to order your favorite Lancaster products or to try Lancaster s Skin Maximizer line by calling (800) 326-1632

or go to www.BeautyAndScents.com

Your Favorite Fragrances Always in Stock!

For Her...

AV, Acqua di Gio, Acte 2 En Fleurs, Action Sport, Aimez-moi, Alexandra, Alchemie, Alfred Sung, All About Eve, Allure, Amarige, Anais Anais, Angel, Animale, Annick Goutal, Apres l'Ondee, Aqaba, Aqua Allegoria, Arpege, Axis, Azzaro 9, Baby Doll, Baby Rose Jeans, Bal a Versailles, Balmain de Balmain, Bandit, Bellodgia, Bill Blass, Birmane, Blonde, Boucheron, Bulgari, Burberry, By, Byblos, Byzance, Cabochard, Cabotine, Calandre, Caleche, Carrera, Carolina Herrera, Casmir, Cassini, Chamade, Champs Elysees, Chanel 5, 19, Chant daromes, Cheap and Chic, Chloe, Climat, Coco, Comptoir Sud Pacifique, Coolwater, Coriandre, Creed, Cristalle, D & G Feminine, Dalimix, Dalissime, Destiny, Detchema, Diorella, Dioressence, Diorissimo, Diva, Dolce & Gabbana, Dolce Vita, D Orsay, Dupont, Dune, Eau de Charlotte, Eau d Eden, Eau de Givenchy, Eau d Hadrien, Eau d Orlane, Eau de Patou, Eau de Rochas, Eau de Sud, Eau Dynamisante, Eau Svelte, Ecusson, Eden, Elysium, Emporio Elle, Empreinte, Enigma, Envy, Escada, Escada Collection, Essential, Exquise, Extravagance d Amarige, Fantasia, Fath de Fath, Femme, Fendi, Ferre by Ferre, Fidji, First, Fleur d Eau, Fleur d Orlane, Fleurs de Rocaille, Forever, Fracas, Galore, Gardenia Passion, Gem, Gianfranco Ferre, Gianni Versace, Gio, Giorgio, Giorgio Aire, Givenchy III, Goodlife, Grand Amour, Guepard, Habanita, Halston, Hanae Mori, Heure, Hiris, Hugo, Hypnotic Poison, II Bacio, Indecence, Indiscret, Infini, Intoxication, IO, Issey Miyake, Ivoire, J ai Ose, Jaipur, Jardins de Bagatelle, Je Reviens, Jean Louis Scherrer, Jean Paul Gaultier, Jessica McClintock, Jicky, JIL, Jil Sander 3, 4, Joop, Joy, Jungle, KL, Kenzo, Kumquat, La Perla, Lalique, Lancaster, Lancetti, L Air du Temps, Laura, Lauren, L Eau par Kenzo, Le Baiser, Le Feu d Issey, Le Long, Le Roy Soleil, L Heure Bleue, L Interdit, Lolita Lempicka, Lou Lou, Lou Lou Bleu, Loving Bouquet, Ma Griffé, Mackie, Madame Rochas, Magic, Mariella Burani, Marina de Bourbon, Miss Dior, Mitsouko, Molinard de Molinard, Moment Supreme, Montana, Moschino, Muguet de Bonheur, Must de Cartier, Mystere, Nahema, Narcisse Noir, Nicole Miller, Niki de St. Phalle, Noa, Nocturnes, Norell, Nuit de Noel, O de Lancome, OH! de Moschino, Ombre Bleue, Ombre Rose, Opium, Organza, Oscar de la Renta, Paloma Picasso, Paco, Panthere, Paris, Parfum d Ete, Parfum d Hermes, Parfum Prive, Paradox, Parure, Passion, Pastel Cabotine, Patou Forever, Perle de Silences, Petite Cherie, Petit Guerlain, Pheromone, Poeme, Polo Sport, Popy Moreni, Quartz, Quelques Fleurs, Red Jeans, Rive Gauche, Roma, Romance, Romeo, Rush, Gigli, Royal Bain de Champagne, Royal Secret, St. John, Safari, Salvador Dali, Samsara, Scherrer 2, Sexual, Shalimar, Silences, Sonia Rykiel, So Pretty, Soir de Paris, Sotto Voce, Spring Flower, Sublime, Sun, Sunwater, Tabac Blond, Tamango, Tea Rose, Tempore, Tentations, Theorema, Tiffany, Tilleul, Tocade, Touch, Tresor, True Love, Truete, Trussardi, Un Amour, V E, Valentino, Van Cleef, Venezia, Versus, Very Valentino, Vice Versa, Vicky Tiel, Vol de Nuit, Weekend, Wings, Wish, White Jeans, Y, Yellow Jeans, Yendi, Yohji Yamamoto, Ysatis, Yvresse, Zaharoff, 1000, 1881, 212.

For Him...

Acqua di Genova, Acqua di Gio, Action Sport, A-Men, Ambro, Annick Goutal, Antaeus, Aqua Di Selva, Aqua Lavanda, Armani, Azzaro, Baby Blue Jeans, Balenciaga, Baryshnikov, Bel Ami, Black Jeans, Blue Jeans, Booster, Boss, Boucheron, Bulgari, Bulgari Black, Burberry, By, Cacharel, Captain, Carolina Herrera, Caron, Carrera, Cassini, Chanel, Chevalier, Chrome, Comptoir Sud Pacifique, Coolwater, Coriolan, Creed, D-Dunhill, D Orsay, Dalimix, Davidoff, Declaration, Derby, Dolce & Gabbana, Dreamer, Drakkar Noir, Dune, Dunhill, Dupont, Eau du Coq, Eau de Fleurs de Cedrat, Eau de Guerlain, Eau de Rochas, Eau d Orange Verte, Eau Sauvage, Emporio Lui, Envy, Equipage, Escada, Escada Light Silver, Fahrenheit, Ferragamo, Fresco, Gendarme, Gianni Versace, Givenchy Gentleman, Goodlife, Grabazzi, Green Irish Tweed, Green Jeans, Habit Rouge, Halston, Heritage, Hermes, Horizon, Hugo, Imperiale, Iquitos, Issey Miyake, Jacquar, Jazz, Jil Sander, Joop, Jungle, Kenzo, Kouros, Krizia Uomo, L Uomo-Trussardi, Lagerfeld, Lalique, Lanvin, Le Dandy, Le Male, Life Essence, Live Jazz, Mark II, Masculine, Monsieur Balmain, Monsieur Givenchy, Montana, Moschino, Nautica, Nightflight, Opium, Paco, Paco Rabanne, Paradox, Pasha, Patou Prive, Pino Silvestre, Polo, Polo Sport, Pour Lui, Relax, Ricci Club, Rocabar, Rochas, Roger & Gallet, Roma, Royal Secret, Romance, Royal Water, Safari, Salvador Dali, Salvatore, Sander, Santos, Sculpture, Sexual, Signoricci, Silver Mountain Water, Tabac, Tabarome, Tiffany, Trussardi, Tsar, Uomo-Moschino, Van Cleef & Arpels, Vetiver, Weekend, What About Adam?, Wings, Xeryus, Xeryus Rouge, Yatagan, YSL, Zino, 273, 1881, 4711.

Skin Care...

Christian Dior, Clarins, Lancaster, Orlane, Darphin, Terme di Saturnia, Alexandra de Markoff, Phytomer, GlyDerm.

TABAROME by CREED

NEW!

Originally created for Winston Churchill, and a favorite of Humphrey Bogart, Tabarome makes its debut in the United States just in time to end the 20th century. Tabarome is a very sensual, sophisticated and warm fragrance; the rich notes of tobacco leaves, green tea, ginger and bergamot make this CREED scent the first choice of the power elite.

More Than 450 Fragrances!

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COMPLIMENTARY Clarins Facial!