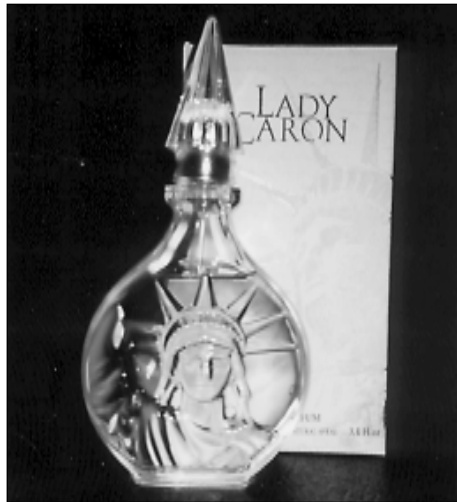


Beauty & Scents

A Publication of Alexander Perfumes & Cosmetics... "Where Your Beauty is Our Business"



LADY CARON —A LIBERATING FRAGRANCE

The house of Caron is launching LADY CARON exclusively in the United States in true homage to the freedom and hope found in America. Bottled in a flacon embossed with an artistic rendering of the Statue of Liberty, symbol of liberation for the rest of the world, the fragrance is a wonderfully modern floral composition.

Special Limited Edition - Only 1,000 pieces available in the United States. Hand made in baccarat crystal with a hand painted cameo in 24-carat gold, 60 ml - \$1,500. Special order only.

Alexander Perfumes & Cosmetics carries this exciting new fragrance, in regular sizes. Call (858) 454-2292 or 1-800-326-1632 for more information or to order.

NEW from ORLANE

Orlane does it again -

With all new cosmetics to make you look as young as you feel!

Renovatherapy — A complete treatment designed to fight against toxination caused by environmental aggressions such as pollution, tobacco; and against internal aggressions such as stress, tiredness, alcohol and poor nourishment which can cause the skin to look gray and faded. After just 15 days of Renovatherapy, the skin is drained, cleared of all suffocating toxins and recovers its defense and autoregulation mechanisms.

Extreme Line-reducing Lip Care — Provides a remarkable dual action to combat drying, and smooth away visible wrinkles and fine lines, giving your lips a soft, supple, plump look.

Extreme Line Reducing Eye Contour Care

This day and night cream provides visible rejuvenation of fragile, highly exposed eye area. After just one week of use, eye contour appears more youthful; line and crows feet seem to fade and the skin is softer, more supple and better toned.

B21 Soin Renovateur — A multi-active accelerated renewal treatment for the body containing beta-acid combined with B21 Bio-Energic Complex, to revitalize skin. It eliminates dead cells that dull skin's luster, bringing young skin cells to the surface. In a matter of days, the skin appears more youthful.



**N
E
W**

Orlane's *newest* long lasting lipsticks in the latest fashion colors.

**Our Picks for Mens
Fragrances this year page 2**

**Micro Dermabrasion
Reveals Younger Looking
Skin page 2**

**Beauty comes in 20 shades
page 3**

**NOA - Feminine inspiration in
a bottle page 3**

*Stop by Alexander's at -
7914 Girard Avenue in the heart of La Jolla for a demonstration of these products and more.*

PRODUCT NEWS

Cartier lightens up...

If you are a fan of Cartier's classic fragrances try these lighter delicate fragrances for a change of pace that's still a sure thing. Fragrances available for men and women.

Pasha Fraicheur Menthe for men - 3.3 oz. - \$50
Pasha Fraicheur Hydrating Cooling Body Gel - \$35
So Pretty Eau Fruitee for women - 1.6 oz. - \$50
So Pretty Hydrating Cooling Body Gel - \$35.

NEW FRAGRANCES ABOUND FOR MEN THIS FALL

Men have more fragrance choices than ever before. Our picks for this year are listed below :

Casran by Chopard
Image by Cerruti
Lolita Lempicka au masculin
Jako by Lagerfeld
Allure by Chanel
Romance by Ralph Lauren

Visit Alexander's for advice on selecting the right fragrance to fit your personality and lifestyle.

COMPLIMENTARY CLARINS FACIAL TREATMENT

Enjoy a complimentary consultation and 40 minute facial treatment. The ideal opportunity to learn from Clarins experts and experience the benefits of Clarins skin care firsthand.

Call Alexander Perfumes & Cosmetics at 1-800-326-1632 or (858) 454-2292 to make an appointment for your free facial on August 24, 31 or September 29. Hurry spaces are limited.

Micro Dermabrasion

Reveals Younger, Healthier Looking Skin

If you're tired of looking in the mirror and seeing fine lines, scars, age spots and other damaged skin consider micro dermabrasion. It is considered the most innovative and effective treatment available to professional estheticians to fight almost any kind of skin problem and symptoms of aging. The technique actually makes the skin look younger by helping replace the collagen making you look and feel your best.



Benefits of Micro Dermabrasion:

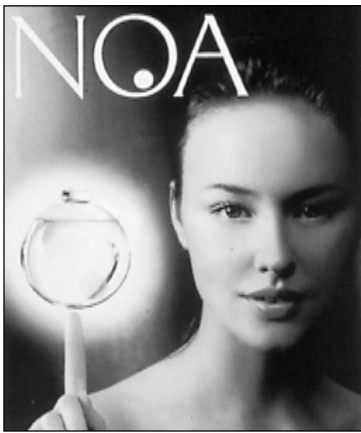
- ❖ Reduces fine lines, crow's feet, blackheads, scars, stretch marks, cellulite, sun damaged skin, oily skin and age spots
- ❖ Substitutes all types of skin peelings
- ❖ Fast regeneration
- ❖ 100% control over peeling depth
- ❖ Visible results after very first treatment

Micro Dermabrasion offered by Alexander Perfumes & Cosmetics by calling 1-800-326-1632 or (858) 454-2292

To Order Call 1-800-326-1632

NOA is feminine inspiration in a bottle

Femininity, modernity, sensuality, purity and tender-



ness have all been used to describe Cacharel's new fragrance NOA. With notes of fresh greens, coriander, white peony, musks and coffee scents, this fragrance is a complex, yet light, modern fragrance.

Eau de Toilette	
1 oz.	\$32.50
1.7 oz.	\$37.50
3.4 oz.	\$49.50
Perfumed Stardust Body Lotion	
6.7 oz.	\$27.50
Perfumed Body Shampoo	
6.7 oz.	\$25.00

Guerlain Introduces New Cosmetics and Fragrances for Fall

Meteorites

Meteorites launched a new cosmetic line in this fall's most fashionable colors — pearl, pink, purple and green. That's right, traditional fall neutrals are giving way to a lighter, softer colors for a fresh, fashionable look.

Terracotta

Terracotta introduces a new fragrance Voile d'Ete with notes of rose, mint, lemon, jasmine, lily, iris and vanilla. Terracotta also features tinted day cream and lip gloss. Both products are available in four exciting shades - for the hottest look this year!

Make an appointment with Alexander Perfumes & Cosmetics to discover Terracotta's newest fragrance and cosmetics by calling (858) 454-2292 or (800) 326-1632.

T. LeClerc Now offers 20 shades of loose powder and 15 shades of pressed powder Plus beauty tips for unlimited ways to look great this season!

With delicate shades to match skin tones of any redhead, brunette or blonde and magical ways to hide even the tiniest flaws, this long lasting powder can produce miracles on your skin. Try: **Beige** if you need to conceal. **Yellow** to magnify and highlight natural skin tone. **Pink** to restore freshness to skin. **Blue** to reflect light and even out a dull, tired complexion.



Green to conceal ruddiness. **White** to smooth angles and around the eyes to enlarge the gaze. **Apricot, Peach & Orange** give a healthy tanned look. **Brown** warms the complexion and delicately gives expression to the face. The newest edition, **Banane Doree** loose powder for highlighted, gold shimmer – available in limited quantities.

Come into Alexander Perfumes & Cosmetics for a demonstration by professional beauty consultants on the many ways to use color to conceal and highlight expertly and to discover the latest fashion colors.

or go to www.BeautyAndScents.com

Your Favorite Fragrances

For Her: AV, Acqua di Gio, Acte 2 En Fleurs, Action Sport, Aimez-moi, Alexandra, Alchimie, Alfred Sung, All About Eve, Allure, Amarige, Anais Anais, Angel, Animale, Annick Goutal, Aqaba, Aqua Allegoria, Aqua Flore, Arpege, Axis, Azzaro 9, Babydoll, Bal a Versailles, Bandit, Bellodgia, Bill Blass, Birmane, Blonde, Boucheron, Bulgari, Burberry, By, Byblos, Byzance, Cabochard, Cabotine, Calandre, Caleche, Carolina Herrera, Carrera, Casmir, Cassini, Ce Soir ou Jamais, Chamade, Champs Elysees, Chanel 5, 19, Cheap and Chic, Chloe, Christian La Croix, Climat, Coco, Comptoir Sud Pacifique, Coolwater, Coriandre, Creed, Cristalle, D&G, Dalimix, Diorella, Dioressence, Diorissimo, Diva, Dolce & Gabbana, Dolce Vita, D Orsay, Dupont, Dune, Eau de Charlotte, Eau de Givenchy, Eau d Hadrien, Eau d Orlane, Eau de Patou, Eau de Rochas, Eau de Sud, Eau Dynamisante, Eau Svelte, Eden, Elysium, Emporio Elle, Empreinte, Enigma, Envy, Escada, Extravagance d Amarige, Fantasia, Fath de Fath, Femme, Fendi, Ferre by Ferre, Fidji, First, Fleur d Eau, Fleur d Orlane, Fleurs de Rocaille, Fracas, Galore, Gardenia Passion, Gem, Gianfranco Ferre, Gianni Versace, Giorgio, Giorgio Aire, Givenchy III, Goodlife, Grand Amour, Gucci Rush, Guepard, Habanita, Halston, Hanae Mori, Hiris, Hypnotic Poison, Il Bacio, Indiscret, Infini, Intoxication, IO, Issey Miyake, Ivoire, J adore, J ai Ose, Jaipur, Jardins de Bagatelle, Je Reviens, Jean Louis Scherrer, Jean Paul Gaultier, Jessica McClintock, JIL, Jil Sander 3, 4, Jivago, Joop, Joy, Jungle, KL, Kenzo, Kumquat, La Perla, Lalique, Lancaster, L Air du Temps, Laura, Lauren, L Eau par Kenzo, Le Baiser, Le Feu d Issey, Le Long, Le Roy Soleil, L Heure Bleue, L Interdit, Lily Chic, Lolita Lempicka, Lou Lou, Loving Bouquet, Ma Griffé, Mackie, Madame Rochas, Magic, Mariella Burani, Marina de Bourbon, Miss Dior, Mitsouko, Molinard de Molinard, Moment Supreme, Montana, Moschino, Muguet de Bonheur, Must de Cartier, Mystere, Nahema, Nicole Miller, Niki de St. Phalle, Noa, Nocturnes, Norell, Nuit de Noel, O de Lancome, OH! de Moschino, Ombre Bleue, Ombre Rose, Opium, Organza, Organza Indecence, Oscar de la Renta, Paloma Picasso, Paco, Panthere, Paris, Parfum d Ete, Parfum d Hermes, Parfum Prive, Paradox, Parure, Passion, Pastel Cabotine, Perle de Silences, Petite Cherie, Petit Guerlain, Pheromone, Poeme, Polo Sport, Quartz, Quelques Fleurs, Red Jeans, Rive Gauche, Roma, Romance, Romeo Gigli, Royal Bain de Champagne, Royal Secret, St. John, Safari, Samsara, Scherrer 2, Sexual, Shalimar, Silences, Sonia Rykiel, So Pretty, Soir de Paris, Sotto Voce, Spring Flower, Sublime, Sun, Sunwater, Tabac Blond, Tamango, Tea Rose, Terracotta, Theorema, Tiffany, Tilleul, Tocade, Touch, Tresor, True Love, Trussardi, Un Amour, V E, Valentino, Van Cleef, Venezia, Versus, Very Valentino, Vice Versa, Vol de Nuit, Weekend, Wish, White Jeans, Y, Yellow Jeans, Yendi, Yohji Yamamoto, Ysatis, Yvresse, Zaharoff, 1000, 1881, 212, 273, 24 Faubourg.

For Him: Acqua di Genova, Acqua di Gio, Action Sport, Ambro, Angel, Antaeus, Aqua Di Selva, Aqua Lavanda, Armani, Azzaro, Balenciaga, Bel Ami, Black Jeans, Blue Jeans, Boss, Boucheron, Bulgari, Bulgari Black, Burberry, By, Cacharel, Carolina Herrera, Caron, Carrera, Casran, Casual Friday, Cassini, Chanel, Chevalier, Chrome, Comptoir Sud Pacifique, Coolwater, Coriolan, Creed, D&G, d-Dunhill, D Orsay, Dalimix, Davidoff, Declaration, Derby, Dolce & Gabbana, Dreamer, Drakkar Noir, Dune, Dunhill, Dupont, Eau du Coq, Eau de Fleurs de Cedrat, Eau de Guerlain, Eau de Hadrien, Eau de Rochas, Eau d Orange Verte, Eau Sauvage, Emporio Lui, Envy, Equipage, Escada, Escada Light Silver, Facconnable, Fahrenheit, Gendarme, Gianni Versace, Givenchy Gentleman, Goodlife, Grabazzi, Green Jeans, Habit Rouge, Halston, Heritage, Hermes, Hugo, Image, Imperiale, Iquitos, Issey Miyake, Jazz, Joop, Jungle, Kenzo, Kouros, Krizia Uomo, L Uomo-Trussardi, Lalique, Lanvin, Le Dandy, Le Male, Life Essence, Live Jazz, Lolita Lempicka, Monsieur Balmain, Monsieur Givenchy, Montana, Moschino, Nautica, Nightflight, Opium, Paco Rabanne, Paradox, Pasha, Patou Prive, PI, Pino Silvestre, Polo, Polo Sport, Ricci Club, Rocabar, Rochas Man, Roger & Gallet, Roma, Romance, Royal Secret, Royal Water, Safari, Salvatore Ferragamo, Sander, Santos, Sexual, Signor Ricci, Silver Mountain Water, Smalto, Tabac, Tabarome, Tiffany, Trussardi, Tsar, Uomo-Moschino, Van Cleef & Arpels, Vetiver, Weekend, What About Adam?, Xeryus, Yatagan, YSL, Zino, 273, 1881, 4711.

Skin Care: Christian Dior, Clarins, Lancaster, Orlane, Darphin, Terme di Saturnia, Alexandra de Markoff, Ingrid Millet, Phytomer, GlyDerm, Biodroga, Jan Marini, Badedas, Mavala, Barielle.

Newest Fragrances for Her

Doulton by Royal Doulton, Grain de Folie by Gres, Fig by Molinard

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Guerlain s most famous fragrances in a set of 7 miniatures - \$39.50.

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