

Beauty & Scents

A Publication of Alexander Perfumes & Cosmetics... "Where Your Beauty is Our Business"

Cartier's "MUST"-have



HOLIDAY
GIFT
IDEA #1

Just in time for the holidays, Cartier, launches a new fragrance for men, Must de Cartier. Yes, you heard right, the long staying women's classic Must de Cartier is finally being paired up with it's male counterpart. Geared towards a younger consumer, Must de Cartier for men is based upon intense shades of green and red that package the oval and block-like bottle.

Like it's female counterpart, Must is a warm oriental with woody and spicy overtones. The top note is of mandarins, anise seeds and bergamot. Spicy notes follow, creating that Cartier signature richness of the scent. The base finishes in sandalwood, vanilla and tonka beans.

Must de Cartier will launch with two versions. The original and then a fresher, spicier version called L'Essence. L'Essence adds notes of ginger, cinnamon, grapefruit, vetiver and patchouli. Both versions are designed to reflect Cartier as a luxury and prestigious brand.

As the holidays approach Cartier has also made available some value sets in their classic fragrances. Pasha's value set contains a 3.4 ounce eau de toilette spray and a 1.6 ounce tube of after shave balm for \$65. And Declaration's value set contains a 3.4 ounce eau de toilette spray and a 3.4 ounce bottle of shower gel for \$65.

For the ladies, Cartier has made a So Pretty gift set, as well. A 1.6 ounce eau de parfum spray and two shakers of bath salts for \$65, valued at \$100. The original Must de Cartier's gift set contains a 1 ounce parfum spray and a 3.4 ounce body milk for \$95 valued at \$125.

All sets are a tremendous value and make wonderful gifts. They will sell out quickly, so order yours today.

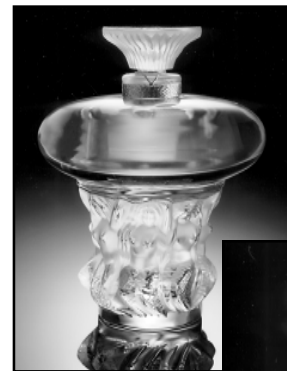
Lalique Luxury

The eight in the series of Limited Edition Crystal Parfum Bottles, is represented by Le Faune for men and Les Sirenes for women.

Les Sirenes depicts the illustrious sea nymphs, symbols of seduction dating back to ancient Greece. It is said the Sirene has incredible powers of hypnosis over those who traveled the high seas. The eight nymphs etched in relief holding a clear globe create the base of the bottle.

Le Faune, inspired by Roman mythology depicts the figure of Faunus, the God of nature and fertility. Faunus is associated with vitality, life and the celebration of nature and its bounty. Le Faune is Lalique's 2001 Limited Edition for men and contains Lalique newest men's fragrance Lalique Homme Bleu.

Both the women's and men's Lalique collector's bottles are now available at Alexander Perfumes and Cosmetics.



HOLIDAY
GIFT
IDEA #2



There is a revival back to era of sophisticated fragrances.

The classics...

Fragrances such as Je Reviens, Arpege and Fracas are now being regarded as glorious and magnificent. A scent that every woman should have in her collection. Here are some helpful reminders...

Bal a Versailles by Jean Desprez. With the scent of sandalwood and musk, Bal a Versailles is a classic that dates back to 1962. A favorite of Elizabeth Taylor.

Nuit de Noel by Caron. A favorite classic during the holidays. Nuit de Noel translates to Christmas Night. Many times a couple finds this magical fragrance perfect for a special celebration during the holidays. Seasonally packaged, the one ounce perfume of Nuit de Noel lays on a silk pillow in a hand-made french porcelain box.

HOLIDAY GIFT
IDEA #3

Joy by Jean Patou. Pronounced the costliest fragrance to produce in the world. Joy is made of Bulgarian roses and Jasmine. Launched in 1920, and to this day, hand packaged.

Je Reviens by Worth. A long-time established floral. Je Reviens translates to I will return.

Arpege by Lanvin. Dating back to 1925, Arpege has notes of neroli, roses and jasmine. Due to demand, this fragrance was relaunched in 1995.

Caleche by Hermes. One of the younger classics (1961) with a more modern composition. Caleche carries an air chypre and cultured flowers which lends itself to sophistication and glamour.

L Heure Bleue by Guerlain. Created when Europe was experiencing the age of innocence. Directly translated it means blue hour in French. A landmark perfume to this day. This floral ambery scent was composed in 1912 and remains a favorite with Catherine Deneuve

Fracas by Robert Piquet. One of the most famous gardenia and tuberose scents, ever. Created to be a light in the dark years right after 1945.

Bandit by Robert Piquet. Developed during World War II, Bandit is a delightful blend of dry herb and florals.

Miss Dior by Christian Dior. An impeccable floral fragrance. The year was 1947, tiny waistlines, full skirts and gloves was the protocol. Along with Dior's new fashion, came his new fragrance, Miss Dior, both were instant hits.

Beauty by Dior

This fall, color cosmetics are aglow. From metallics to sparkles, the holiday look will be dazzling. But, as has been the case for some time now, dazzling color doesn't tell the whole story. Makeup products continue to take a shine to skin treatment benefits. This fall beauty will be multidimensional.

A favorite amongst many of you, Christian Dior. For beauty skin deep, Christian Dior further develops its **Phenomen-A** line. The skincare line that has a double retinol wrinkle treatment is now available in day cream, as well as an eye cream.

To continue skincare benefits in their cosmetic line, Christian Dior introduces **Teint Diorlift Smoothing Anti-Fatigue Compact Foundation**. A cream to powder formula that incorporates anti-oxidants and hydrators to even out skin tone and hide blemishes. The foundation has an SPF 10 and is available in 9 shades. Along this same idea, they have also introduced a concealer with the similar benefits, it is available in four shades.

To further accent color, Dior gives you, **Palettes Noel**. Application of color becomes sexier and easier with these new eyeshadow and lipstick compacts. Each includes a mini-pencil for lining and an applicator brush with a snap-on extension for added length. You'll find shades in mauves, roses and browns for the lips and silvery greys and golden browns for the eyes.

To finish, Dior presents **Long Optic Illuminating Lengthening Mascara**. For the long, long lashes with a luminous touch try this extraordinary mascara formula. This mascara coats and extends your lashes in six luscious colors. Come in today for your holiday make-over.

To Order: www.BeautyAndScents.com

Bath, Body, Room and Beyond



A sensuous new bath and body line called Imaginez Creations. A bath line designed with some very creative energy.

The majority of the line is fragranced in Oolong, a blend of green floral tea buds and figs. Some very imaginative products and ideas shape this unique line. A bath and body line you will not grow tired of easily. All the packaging is lined in gold and topped with the Oolong leaf.

Let's start with the bath products, imagine sitting amidst Fizzing Bath Salts in your tub, or if you prefer the Bath Salt Tea Bags filled with scented leaves and herbs. What fun! Other bath products are loose Bath Salts and Shower and Bath Cream.



Imaginez Creations also has soaps to choose from, starting with a 8-piece bar that you can break of into individual guest soaps like a bar of chocolate. Then, there is a regular soap bar that comes in a traditional round shape and is formulated for extra softness.

Products to scent your home or room are in abundance with this line. To begin there are candles, small candles and candles in glass jars and candles in several fragrances. Then, there are the ceramic cakes shaped in a Madeleine (an almond cookie) that hold the scent of Oolong. Place them strategically, like in drawers, cabinets, or closets. An additional line of room fragrances is also available, it comes in Cappucino, Vanilla, Spices and Madeleine (smells like almond).

By now, you have gathered that a lot of this line has a food theme. To finish their handcream and body cream are packaged in an original tin tube, with it's own tin key to roll out every last ounce of cream.

Imaginez Creations is truly something special not just for yourself, but as a holiday gift, too. Enjoy! You deserve it!

Re-discover the most
precious makeup ritual...

Powder

Any professional make-up artist will tell you that loose powder is the essential finishing touch for a luminous, long-wearing make-up result.

Since 1998, Alexander Perfumes and Cosmetics has familiarized you with the famous Leclerc powders.

Some of you have even giving up your foundations to experience the ultimate luxury of powder.

Alexander Perfumes and Cosmetics is proud to offer you another fine powder, Caron Loose Powder. Parfums Caron has relaunched **Poudre Peau Fine**, an exceptionally fine loose powder scented with Bulgarian Rose. Parfums Caron created Poudre Peau Fine in 1939. Six new shades now complete the original 12 shades, including three new shimmering hues for the evening. The powders are packaged in beautiful gold boxes. \$45.



Alexander Perfumes and Cosmetics continues to bring you the latest in Leclerc powders, as well. For the most special season of the year, Leclerc introduces the Holiday Collection: "Look at the Moon". Get into the holiday spirit with these glowing accents.

Leclerc introduces **Banana Doree Loose Powder**, which will liven the face with a radiant gold finish. In addition, Leclerc brings a new lip gloss, in silver or gold and also a mascara in silver and gold. Sparkle up your holidays!

To Order Call 1-800-326-1632

Fragrance "NEW"s for the fall...

Ralph by Ralph Lauren - Geared towards the more youthful consumer, Ralph is a light and out going fragrance.

Azzura by Azzaro - Precious notes of rare woods, sparkling notes of lily of the valley and sheer notes that burst from mandarin and blackcurrant.



Cerruti Image by Cerruti - Daringly innovative, yet essentially feminine. An uplifting fragrance that expresses ultimate well being. Top notes of grapefruit and pimento, the heart of the fragrance is mint and the base finishes with leather amber and birch bark.

Mania by Giorgio Armani - A mysterious fragrance that seduces the senses. A seductive amber incense, musk and vanilla give Mania its depth and richness.

Jasmal by Creed - A rare jasmine based fragrance that will be available on a very limited basis. It is a vintage Creed fragrance developed in 1959, that remains contemporary and youthful.

Hot Couture by Givenchy - In Hot Couture, a crisp raspberry complex provides a freshness by playing up the leave-like qualities of the berry rather than its fruitiness. Along with raspberry you'll find black pepper vetiver and magnolia.

Lalique Pour Homme Bleue by Lalique - Designed for the man that loves life. Lalique's latest fragrance is modern and passionate. A fresh oriental with an energy that reveals overtones of citrus and sweet spices.

Holiday Value Sets

...by Givenchy...

Amarige Set: value \$145... **for \$78**
perfume mini, eau de toilette,
shower gel and body cream

Organza Set: value \$180... **for \$80**
perfume mini, eau de toilette,
shower gel and body cream

Indecence Set: value \$95... **for \$62**
perfume mini, eau de parfum,
shower gel and body cream

Ysatis Set: value \$117... **for \$41**
perfume mini, eau de toilette and
shower gel

...by Clarins...

Elysium Set: value \$90... **for \$47.50**
eau de toilette and body lotion

...by Van Cleef & Arpels...

Birmane Set: value \$80... **for \$60**
eau de toilette and body lotion

First Set: value \$103... **for \$68**
eau de toilette and body lotion

...by Jean Patou...

Joy Set: value \$265... **for \$150**
solid perfume, eau de toilette,
body lotion and shower gel

1000 Set: value \$305... **for \$210**
solid perfume and eau de parfum

Sublime Set: value \$197... **for \$85**
solid perfume, eau de parfum and
body lotion

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